QuiQle Company Expense Blueprint

1. PROMOTION
   * 1. NEWS PAPER : Display ad :-675000 INR Per Month (Times of india)
     2. Text ad :- 75000 INR Per Month (Times of india)
     3. .1.2) RADIO
2. Cost formulae = (Rate of ad decided by radio (600) \* time(in seconds) \* No. of times ( in day) \* No. of days. Per Radio channel rates will be different for another radio channel.

4) SYSTEM

4.1) 2 PC + 1 LAPTOP MINIMUM REQUIRED 30000 \* 3= 90000 (INR).

4.2) INTERNET (BROADBAND)

25000 (INR) (per year)

4.3) MINIMUM TWO PRINTER REQUIRED

250000 (RUPEES)

4.3.1) PAGES cost = 8000 (INR) per year

4.3.2) INK cost = 20000 (INR) per year

5) FOR HOSTING

5.1) FOR WEB : 18000 INR (PER year)

6) WAGES:

2160000 INR (PER YEAR)

7) OFFICE RENT (INCLUDED ELECTRICITY + WATER BILL)

300000 INR (PER YEAR)

8) SECURITY: (GUARD +CCTV)

96000 INR PER YEAR

18000 INR ONE TIME FOR CCTV

TOTAL = 3635000 INR (DISPLAY AD)

TOTAL = 3035000 INR (TEXT AD)

WITHOUT TAX INCLUDED

INR = INDIAN RUPEES